

Press Release

Now also in Switzerland: The World of Data!

Basel, 12th May 2023 – for the first time: This year, the data and analytics event World of Data will take place for the first time also in Switzerland on 19th September 2023. The management consultancy b.telligent invites BI visionaries, data experts and software manufacturers to Switzerland on this occasion. Awaiting you will be stimulating lectures by experts, case studies by renowned clients, and innovative breaktime chats on big data, business intelligence, IoT & cloud, data science, AI & data visualization as well as customer intelligence. Secure an early-bird ticket at a discount now.

With over 650 participants and experts from marketing, IT and controlling etc., World of Data 2022 in Munich was a huge success! 30 customer presentations captivated visitors, the exhibition by 20 partners was well-attended, and innovative breaktime chats prompted interesting exchanges. "So it's no wonder that we wanted to bring this unique data and analytics event to Switzerland as well," says Sandro von Ins, Managing Director of the b.telligent location in Basel.

Welcome to the World of Data

"More than 250 participants, 20 customer presentations from diverse sectors, an exhibition

with around 10 software manufacturers and numerous opportunities to exchange ideas with experts from BI, marketing, IT and controlling as well as renowned industry luminaries: World of Data unites a wide variety of challenges posed by data and brings them down to a common denominator at the exhibition," explains Caspar von Stülpnagel, managing director of b.telligent's location in Basel, with great anticipation. "What we have learned over the last 15 years is that progress takes place when you combine your strengths and knowledge," says Klaus Blaschek, founder and managing director of b.telligent. "This basic understanding culminates at World of Data which is also taking place in Switzerland for the first time this year: It is a venue to exchange experiences, learn from best practices and collaborate to advance digitization at our enterprises. The fact that we succeed in this is indicated to us by the participants every time." Caspar von Stülpnagel and Sandro von Ins are particularly pleased that they were able to win premium clients such as Volvo, Emmi, Moderna and Zurich for presentations at World of Data 2023 in Switzerland. Short breaktime chats on big data, IoT & cloud, customer intelligence, data visualization as well as data science & AI will expand the program.

Secure early bird tickets now!

As in previous years, the number of places is limited. Make sure of your ticket by taking advantage of the discounted Early Bird price at www.worldofdata.ch.

b.telligent World of Data

Date: Tuesday, September 19, 2023

Venue: Haus der Wirtschaft, Hardstrasse 1, 4133 Pratteln (at Basel) Switzerland

About b.telligent

b.telligent is a technology-independent consultancy specializing in analytics and data management. With over 300 employees at ten locations in Germany, Austria, Romania and Switzerland, b.telligent supports companies in all projectphases, from strategy and analysis, to design and implementation, right through to operational management and continued development of the solution. The company's services are focused on the optimization of business processes and customer/supplier relationships.

In 2023 – for the eighth time – the business magazine brandeins Wissen voted b.telligent one of Germany's best consultants in the "Data Analytics & Big Data" category.

FOCUS Business also selected b.telligent in 2023 for the third time as one of the top consultants in the fields of analytics & big data, digitalization, IT consulting and IT implementation, as well as for numerous industries, including automotive, banking and private equity, as well as retail (incl. e-commerce) and insurance.

smart data. smart decisions.

More at www.btelligent.com.

Press Contact



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