Press Release

World of Data 2026:
First Speakers from Media, Industry, Retail, Telecommunications, and Financial Services Announced

Munich, January 29, 2026 – The organizer of World of Data (WoD) has announced the first speakers for the event, which will take place on June 11, 2026, in Munich. Even at this early stage, the diversity of industries represented is notable. Speakers come from well-known companies such as OTTO, grenke, dpa, Giesecke+Devrient, Telefónica, Weidmüller, and Fiege, representing retail, financial services, industry, telecommunications, media, and logistics. All speakers bring valuable insights from exactly those business areas in which data, analytics, and artificial intelligence (AI) are already being used productively today.

"We wanted once again to attract high-caliber speakers for 2026 who work with data on a daily basis and are willing to share their experiences openly," says Sebastian Amtage, founder and managing director of b.telligent, the organizer of World of Data. "Our data event thrives on real-world experiences and practical solutions taking the stage, not idealized wishful thinking."

The first confirmed speakers for this year's World of Data in Munich include:

- Yannick Franke, Head of the AI and Data Team at the German Press Agency (dpa)
- Simon Schmitt, Global Head of Data Excellence at Giesecke+Devrient
- Dr. Birgitta Wollherr, AI Ops Specialist and Master Data Scientist at Telefónica Germany
- Thomas Kronawitter, Head of Data-Driven Applications and Services at grenke
- Claudia Pohlink, Chief Data Officer and Director Data and AI at Fiege
- Sascha Riegenring, Head of Data and AI Foundations at Fiege
- Jonas Schröder, Data Scientist and Product Owner at OTTO
- Tim Wienböker, Head of Business Intelligence Team at Weidmüller

These speakers represent organizations with very different requirements when it comes to data, analytics, and AI. This diversity is exactly what World of Data has stood for for more than 12 years.

Focus on Practical Presentations and Exchange
World of Data is aimed at data leaders, analytics experts, and decision-makers who want to learn about current developments in the data market in a compact one-day format and exchange hands-on experiences. Networking in a familiar and informal setting at Munich's Nockherberg venue plays a particularly important role at WoD. Around 40 presentations on data, analytics, and AI will be featured. In parallel, an exhibition of well-known technology partners will take place.

Catering is also included. Culinary refreshments are part of the ticket price, encouraging lively "data exchange" even during shared meals. The day concludes with an evening event, which is also included in the ticket or can be booked separately.

"World of Data is so popular because real discussions and meaningful conversations take place there every year," says Klaus Blaschek, also founder and managing director of b.telligent. "We deliberately create a familiar atmosphere and

provide time and space for exchange. I am especially looking forward to that again this year."

World of Data 2026 at a Glance:

What: World of Data 2026
When: June 11, 2026
Where: Nockherberg, Munich
Around **700 participants**
Approximately **40 presentations** on data, analytics, and AI

The highlight video of World of Data 2024, the last edition held in Munich, can be found here:

https://www.youtube.com/watch?v=xsFxl--Lx5k

More videos featuring speakers and partners from previous years are also available on the World of Data YouTube channel:
https://www.youtube.com/@World-of-Data/videos

Additional speakers and program details will be announced over the coming weeks.
Information and tickets are available at
www.worldofdata.com

About the World of Data (WoD)

What started in 2014 as the "BI Congress" has since evolved into one of the leading events for data analytics, AI, and consulting in the DACH region. World of Data brings together data professionals, decision-makers, and software manufacturers in one day – dedicated to networking, celebration, and the exchange of trends and best practices in the data industry. From big data and cloud to AI and customer intelligence – WoD impresses with hands-on presentations, strong case studies, and an exhibition of innovative partners. Since 2023, the event has alternated annually between Germany and Switzerland. In 2024, around 850 participants from a wide range of industries came together in Munich.

About b.telligent, organizer of WoD

smart data. smart decisions.
b.telligent is a technology-independent consultancy specializing in optimizing digital and data-driven business processes, as well as customer and supplier relationships. More than 400 employees work across nine locations in Germany, Austria, Romania, and Switzerland, serving over 500 clients.

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