

Press Release

World of Data Returns to Munich Ticket Sales Start on November 11, 2025

Munich, November 11, 2025 – Ticket sales for World of Data (WoD) 2026 start today. The WoD is one of the leading conferences for data analytics, AI, and consulting in the DACH region. After the data community gathered for WoD 2025 in Basel, the event will return to Munich on June 11, 2026, at the historic Nockherberg venue.

With 24 hands-on presentations, 2 keynotes, 16 technology partners, 4 masterclasses, and 12 break talks, the World of Data once again promises a full day of data inspiration in 2026. The organizers expect around 700 guests to come together for networking, learning, and celebration.

From Practice, for Practice – Real Insights Into the Data World

Whether it's data strategy, AI, or cloud solutions, World of Data is not only about visions of tomorrow but also about solutions that already work today. In practical sessions, companies from various industries share their experiences, tools, and best practices. "World of Data thrives on real people sharing their real challenges," says Sebastian Amtage, founder and managing director of b.telligent. "This openness and the smart solutions our speakers present make WoD something truly special."

Technology Partners Live on Site

In the partner exhibition, 16 renowned solution providers will showcase their latest developments and tools. In previous years, companies such as Amplitude, AWS, Microsoft, Snowflake, Datavault Builder, Databricks, and Denodo presented their

latest offerings. Participants can ask questions directly on site, discuss their own use cases, and exchange ideas about new approaches. "Our partners play a key role in ensuring that WoD's impact goes far beyond the event day. They bring fresh ideas, showcase technological perspectives, and bridge the gap between theory and practice," adds Klaus Blaschek, founder and managing director of b.telligent.

Knowledge Exchange in a Familiar Atmosphere

Since its premiere in 2014, World of Data has become a fixture among Europe's leading data conferences. Participants appreciate not only the wealth of valuable information but also the opportunity for knowledge exchange, networking, and the familiar atmosphere at Munich's Nockherberg.

What: World of Data 2026 When: June 11, 2026

Where: Nockherberg, Munich

Who: 700 guests, 40 presentations, 16 technology

partners

An early bird ticket with discounted rates is available until January 16, 2026.

Tickets and more information: www.worldofdata.com

Watch highlights from WoD 2025 in Basel: https://youtu.be/kjxpgeSz5Yg



About the World of Data (WoD)

What started in 2014 as the "BI Congress" has since evolved into one of the leading events for data analytics, AI, and consulting in the DACH region. World of Data brings together data professionals, decision-makers, and software manufacturers in one day – dedicated to networking, celebration, and the exchange of trends and best practices in the data industry. From big data and cloud to AI and customer intelligence – WoD impresses with hands-on presentations, strong case studies, and an exhibition of innovative partners. Since 2023, the event has alternated annually between Germany and Switzerland. In 2024, around 850 participants from a wide range of industries came together in Munich.

About b.telligent, organizer of WoD

smart data. smart decisions.

b.telligent is a technology-independent consultancy specializing in optimizing digital and data-driven business processes, as well as customer and supplier relationships. More than 400 employees work across nine locations in Germany, Austria, Romania, and Switzerland, serving over 500 clients.



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