



World of Data
18/09/2025 Basel
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Press Release

World of Data 2025 – Returning to Switzerland!

Early Bird Tickets for Data Enthusiasts Available from November 4, 2024

Basel, November 4, 2024 – For the second time in its history, the World of Data (WoD) will take place in Switzerland. On September 18, 2025, the international data and AI community will gather in Basel to experience an exciting program covering topics such as Customer Intelligence, IoT & Cloud, Data Science, AI, and Data Visualization. Ticket sales, including highly attractive Early Bird tickets, will begin on November 4, 2024.

Collaborative Progress as a Key to Success

The World of Data stands for the future of data. Our goal is to bring together experts from the fields of Business Intelligence, IT, and Data Management to facilitate important exchanges on current standards and pioneering solutions,” explains Caspar von Stülpnägel, Managing Director of b.telligent Switzerland. Sandro von Ins, also Managing Director of b.telligent Switzerland, adds, “Each year, we are excited to welcome the people behind outstanding data projects and discuss their innovative approaches – true to our motto: network, debate, and celebrate.”

What to Expect at WoD 2025 in Basel:

- 450 participants from across the data community
- 25 practical presentations from renowned companies and brands
- 2 inspiring keynotes, innovative break-talks, and the popular Thesis Arena
- 10 exhibitors showcasing their latest solutions

Sparking Innovation through Dialogue at WoD

For Klaus Blaschek, Founder and Managing Director of b.telligent, the success of the World of Data lies in the close and trusted collaboration within the community: “Only by smartly combining experience, expertise, and innovation can we drive progress. WoD has become a fantastic platform to unite these forces and show participants new paths in data strategy.”

Get Your Early Bird Tickets Now – Sales Start on November 4, 2024

Ticket sales begin on November 4, 2024 – Early Bird tickets are available for just 349 CHF until January 31, 2025. After that, regular tickets will be priced at 499 CHF. The evening event, another highlight of WoD, can be booked separately for 179 CHF. For full details on registration, ticket options, and highlights from previous years, visit www.worldofdata.com.

About World of Data (WoD)

What began in 2014 as the “BI Congress” has since become one of the leading events in data analytics, AI, and consulting. World of Data brings together experts, decision-makers, and software providers for a day of networking and discussions on the latest topics and future trends in the data industry. Covering areas such as Big Data, IoT & Cloud, Customer Intelligence, Data Science, AI, and Data Visualization, WoD has stood out from the beginning with practical presentations and case studies from top companies, high-level masterclasses, and engaging keynotes. Since 2023, World of Data alternates annually between Germany and Switzerland. At WoD 2024 in Munich, around 850 data enthusiasts from various industries were in attendance



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About b.telligent

smart data. smart decisions.

b.telligent is a technology-independent consultancy specializing in data management and analytics. With more than 400 employees at ten locations in Germany, Austria, Romania and Switzerland, b.telligent supports companies in all project phases, starting with strategy, proceeding through analysis, design and implementation, right up to operation and advancement of solutions. The focus here is on optimizing digital and data-driven business processes as well as customer and supplier relations.

For the ninth time in a row, b.telligent is one of Germany's best consultants in the 2024 ranking by the business magazine *brandeins Wissen*, and attains 3rd place in the field of data & analytics; in the case of artificial intelligence, b.telligent tops the list in 1st place.

FOCUS Business for the third time named b.telligent in 2023 as one of the top consultants in the areas of analytics & big data, digitization, IT consultancy / implementation, as well as numerous sectors including automotive, banking, private equity, commerce (including e-commerce) and insurance.

More at www.btelligent.com.



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