b.telligent
smart data. smart decisions.

Company Presentation

Our vision

We make our customers in Europe winners of digital transformation and data economy.

Our mission

In the world of data b.telligent finds and leverages hidden potentials. By developing intelligent solutions, we enable our customers to consistently operationalize this knowledge.

We use trend-setting technologies, business understanding and passion for data to make our customers more successful.

What distinguishes us is a corporate culture of trust and appreciation, the expertise and integrity of our employees and a network of strong partners.

b.telligent in a nutshell

Industries & customers in the DACH area

Telecommunication
Telefónica, T-Mobile, Sunrise

Financial Services
Commerzbank, Kreditpartner, Vontobel

Media & Entertainment
Europa-Park, Die Zeit Verlagsgruppe

Retail
OTTO, Douglas, Breuninger

Automotive
Audi, Mercedes-Benz, elringklinger

Insurance
Generali, SwissLife, Allianz

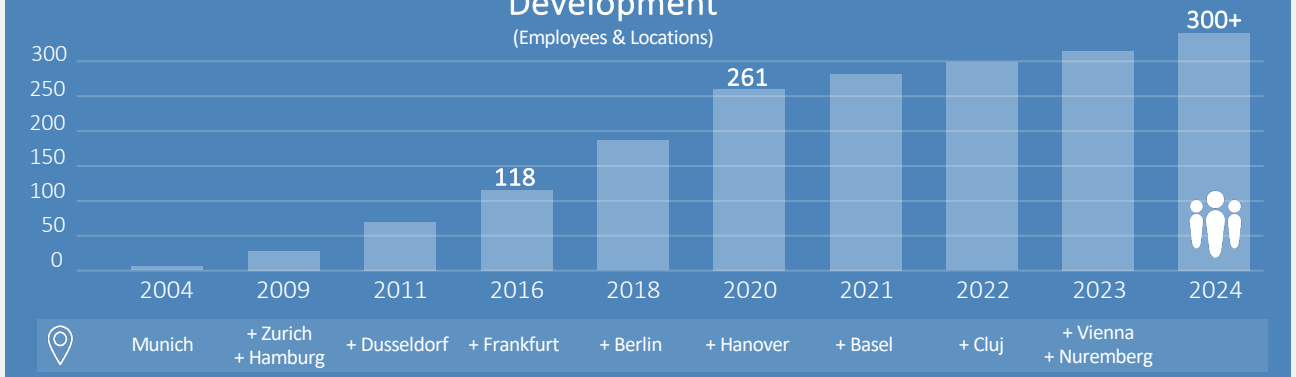
Energy
SWM, e·on, swissgrid

Manufacturing
IFCO, Zeppelin, Krampf

Consumer Products
PUMA, B/S/H/, Miele

+500 clients

Development
(Employees & Locations)



Topics

- Data Strategy
- Data Governance
- Analytics and data platforms
- Big Data
- Cloud
- Data Science AI/ML
- Visual Analytics
- Business Intelligence
- Performance Management
- Customer Engagement

Range of Services

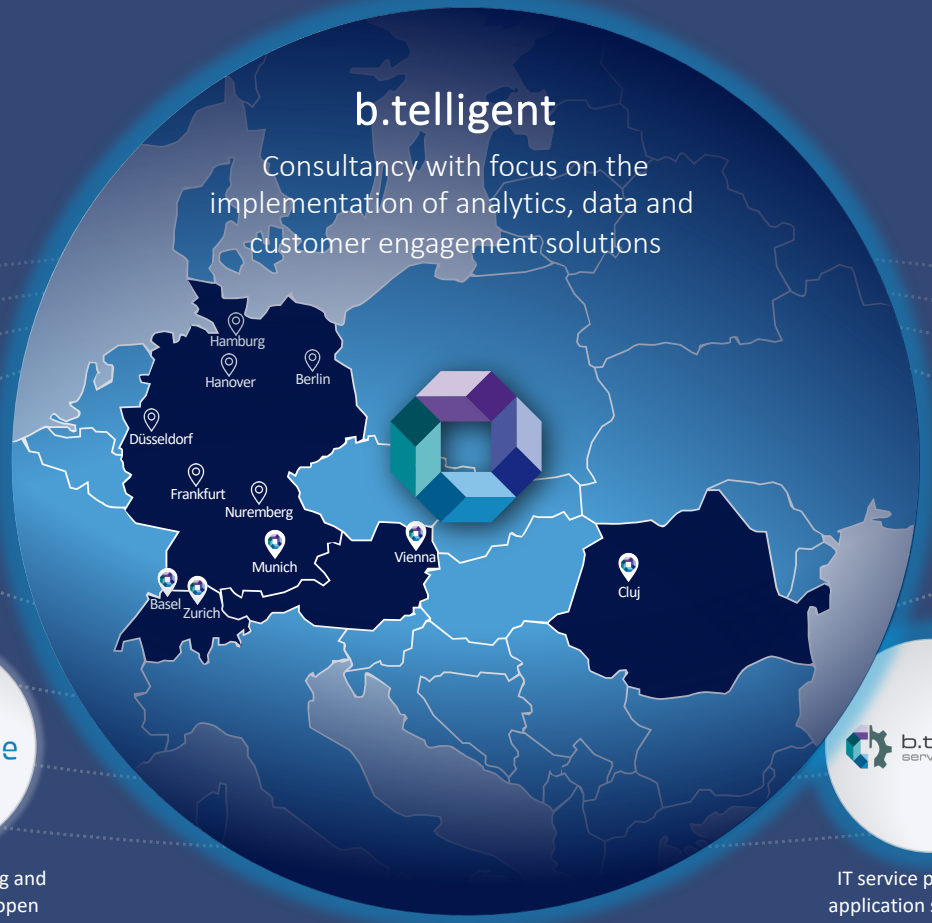
- Check
- Design
- Build
- Run
- Optimize

Partners

- aws
- databricks
- Google
- IONOS by 1&1
- Microsoft Solutions Partner
- SAP
- snowflake

+ 50 partners

The b.telligent universe



Specialist in development and marketing of metadata solutions

SYNABI

emnos

Provider of an analytical, AI-based B2B platform for retailers and their suppliers

MYCOM

Specialist for Customer Experience, CRM & Salesforce

Consultancy with focus on data modeling, data vault and DWH automation

DÖRFFLER PARTNER

zeitgaist

Resource management platform for professional services

Crosswind UNLOCK THE WHERE

Specialist for location intelligence, analysis of geographic information and optimization of geo and address data

Stackable

Specialist for building and operating scalable open source data and streaming infrastructures

b.telligent services

IT service provider for application support and operation for customers of the b.telligent Group

Berlin Bytes

Specialist for software development and UX design

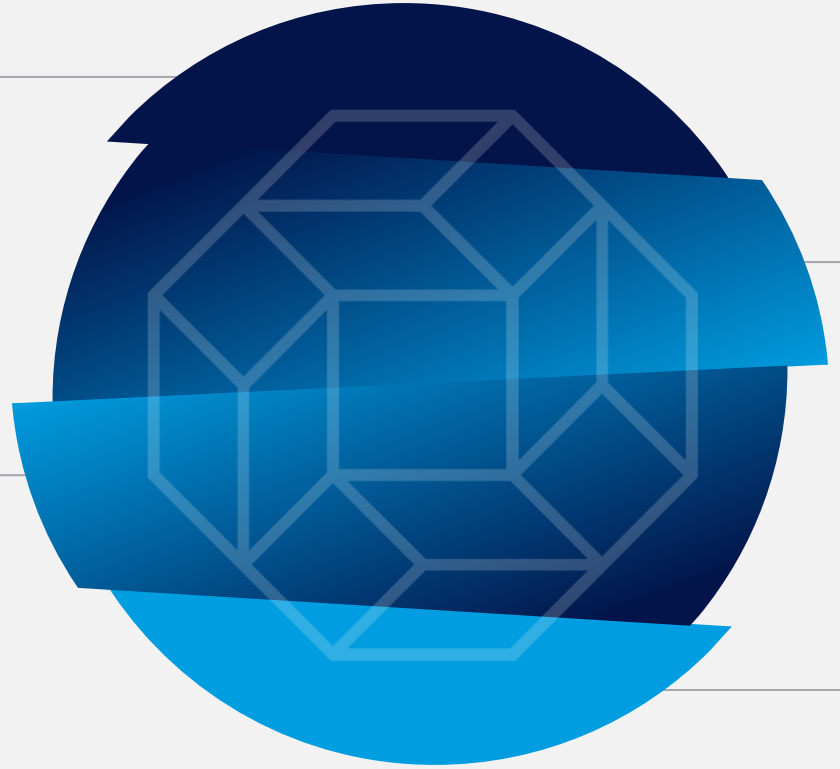
What makes us different – our DNA

Independent

- owner-managed
- no financial investors
- technology independent

Focus

- specialized in holistic BI approach
- expert for Customer Engagement
- incubator for data-driven business models



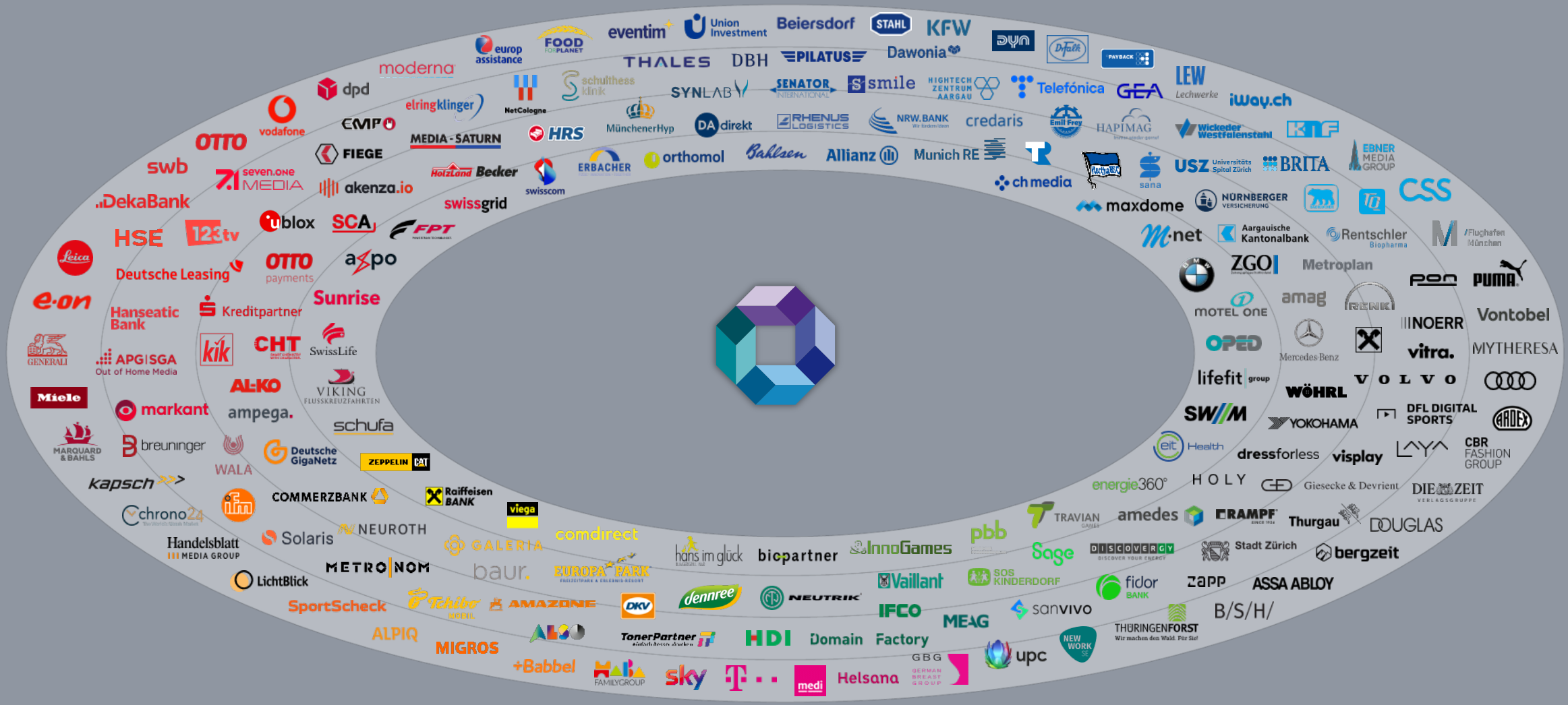
Technology

- wide technology range (front- and backend)
- pioneer for new technologies in Europe

Network

- sustainable customer relationships
- large partner network
- growing data and analytics community

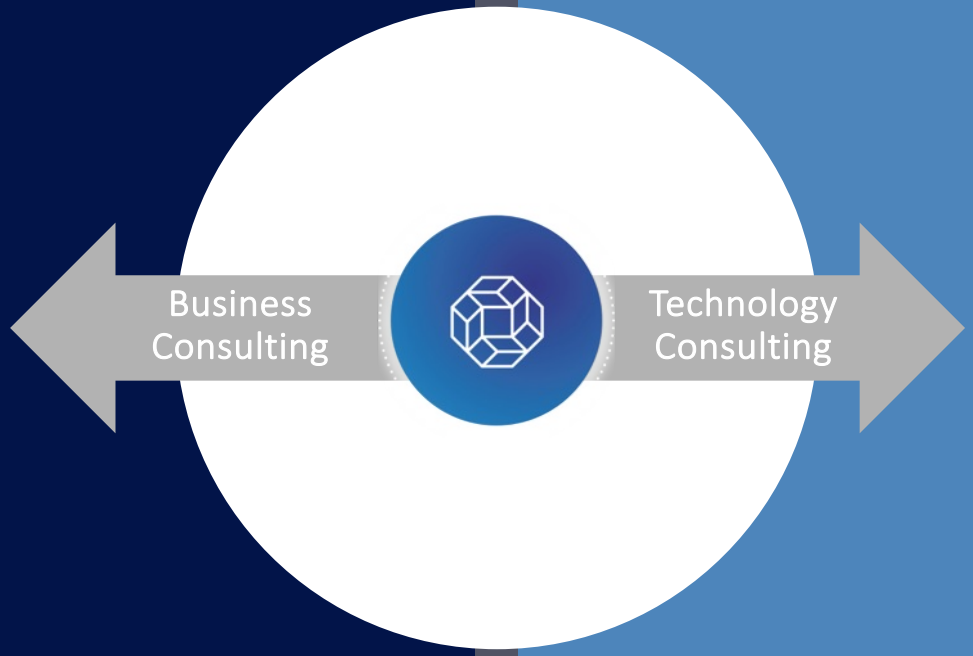
Those who trust us



Interdisciplinary positioning

Business

- Data/Analytics
- Marketing
- Sales
- Customer service
- Finance & Controlling
- Risk management
- E-Commerce & Portals
- Management



IT

- Evaluation/PoC
- Conception
- Architecture
- Agile development
- DevOps
- IT-Security
- GDPR
- IT operations

Our added value for customers

Check

- Workshops
- Quick Checks
- Assessments
- Audits
- Strategy consulting

Design

- Architecture consulting
- Cloud consulting
- License consulting
- Tool evaluation
- Conception
- PoCs

Build

- MVPs
- Agile development
- Data integration and migration
- Data and Analytics platforms
- Project and Test management

Run

- Managed Services
- Application Support
- Interim management

Optimize

- Expert support
- Coaching
- Training

Our core competencies

New and additional Business and CRM-Marketing

(Customer Data)

- Customer data architectures and platforms
- Omnichannel marketing automation
- Next best activity/action
- Customer personalization and individualization
- Customer & web analytics
- AI/ML scoring models
- GDPR compliant data management

Business planning and control

(Business Data)

- Daty strategy and data governance
- Management and planning of corporate and specialist departments
- Monitoring, reporting and analytical optimization of business processes
- Solutions to minimize risks and to fulfill internal, external or legal requirements

Information and Data management

(Machine Data)

- Integration, processing and preparation of mass data (Big Data) for analytical issues
- Design, development and optimization of analytics and data solutions/platforms
- Analytics and data architectures for on-premise, public/private cloud and hybrid infrastructures

Organization in Competence Center

b.telligent Austria

Alfred Haidenbauer

b.telligent Basel

Sandro von Ins
Caspar von Stülpnagel

b.telligent Romania

Titus Mic
Bianca Novac

b.telligent Zurich

Klaus Blaschek

Analytics Engineering & Visualization

Olaf Bowe

Azure Platform Solutions

Matthias Nohl

BI & Academy

Katharina Moltz

Big Data & CloudOps

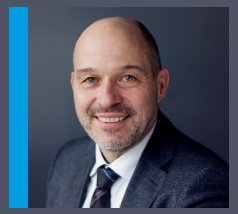
Frank Schmidt

Business Data Solutions

Stefan Kersten

Customer Engagement & MarTech

Laurentius Malter



Data Strategy & Governance

Dr. Jörg Westermayer

Data Integration & Architecture

Helene Fuchs
Pia Ehrnlechner

Data Science & AI

Dr. Sebastian Petry

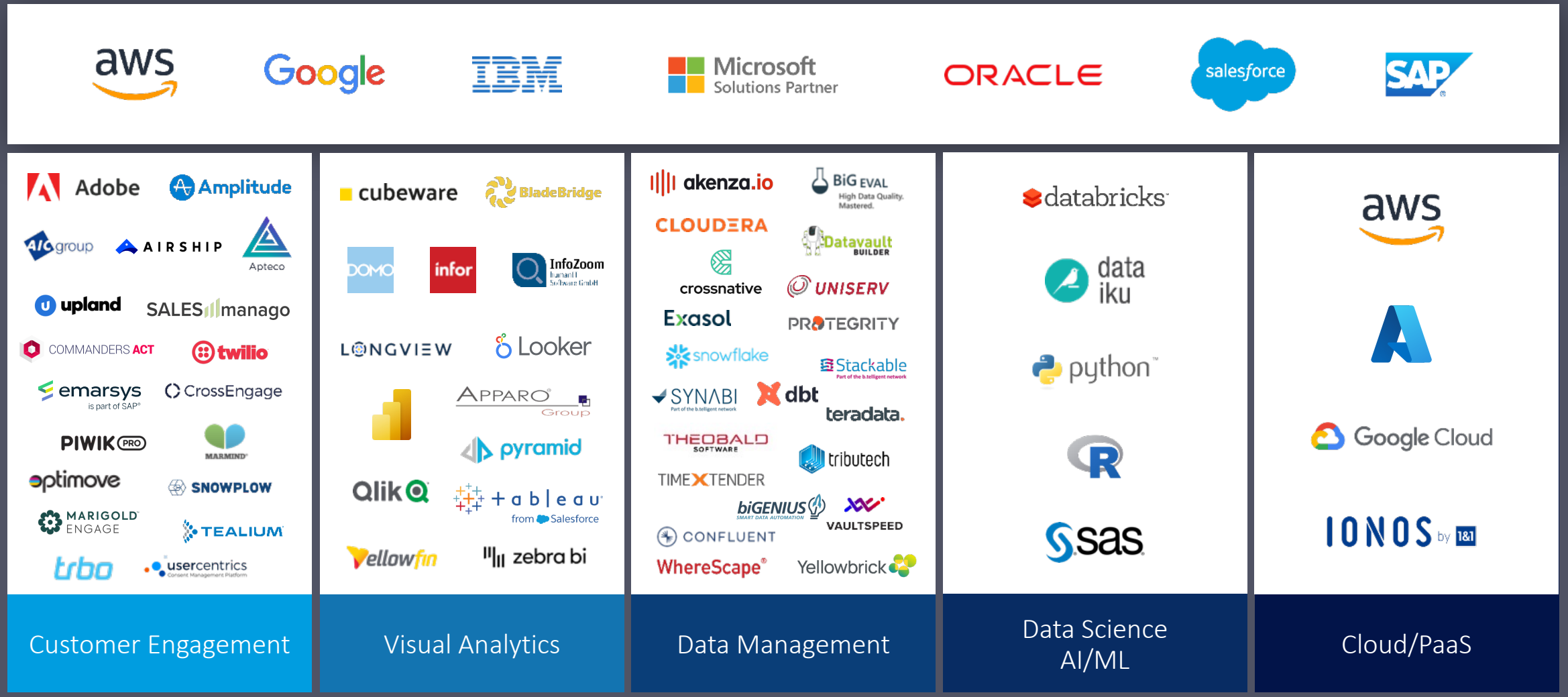
Enterprise Reporting

Christian Niembs

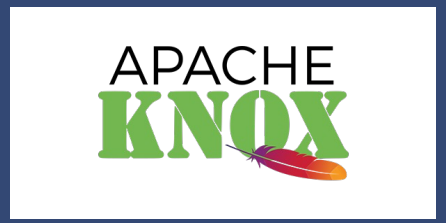
Project Management & Methods

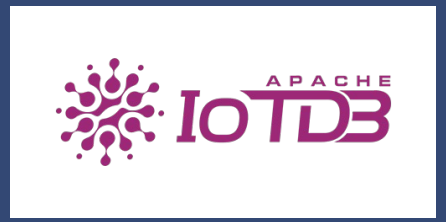
Markus Grünwald

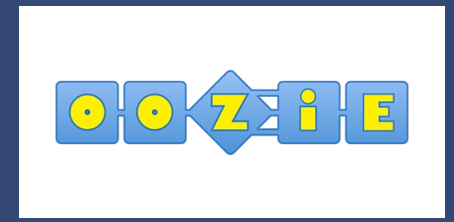
Our partner network and technology expertise



Our open source expertise







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Our awards and certifications as...

2021 2022 2023

Our employer awards & memberships

kununu

since 2014

Seal of approval for ranking as good employer at kununu.com

UN Global Compact

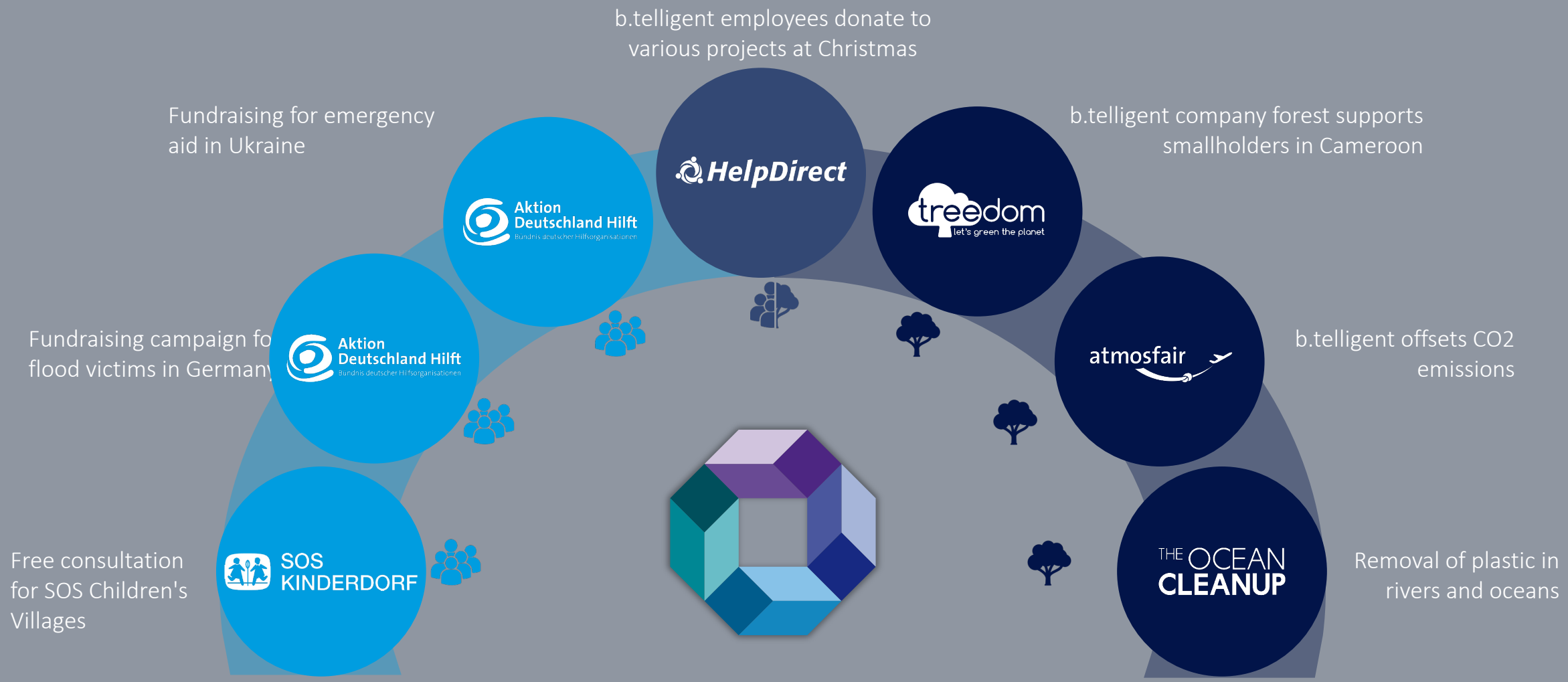
since 2017

Member

Great Place to Work

since 2020

Taking responsibility



World of Data 06/06/2024 Munich - the Event Highlight

More than 850 participants from CRM, marketing, analytics & IT

30 lectures
+16 breakouts
+4 workshops

Diversity of topics: Cloud Warehousing, Customer Engagement, MarTech, Visualization, Data Science and more

2 Keynotes

Networking & e xchange of ideas

Exciting discussions
From experts for experts

Excerpt from the program

COMMERZBANK
HSE
Kreditpartner
baur.
DFL DIGITAL SPORTS
OTTO
Miele
ProSiebenSat.1 Media SE
DKV

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Premium partners on site (excerpt)

aws
databricks
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snowflake

Location

Paulaner am Nockherberg
Hochstraße 77
81541 Munich
www.paulaner-nockherberg.com

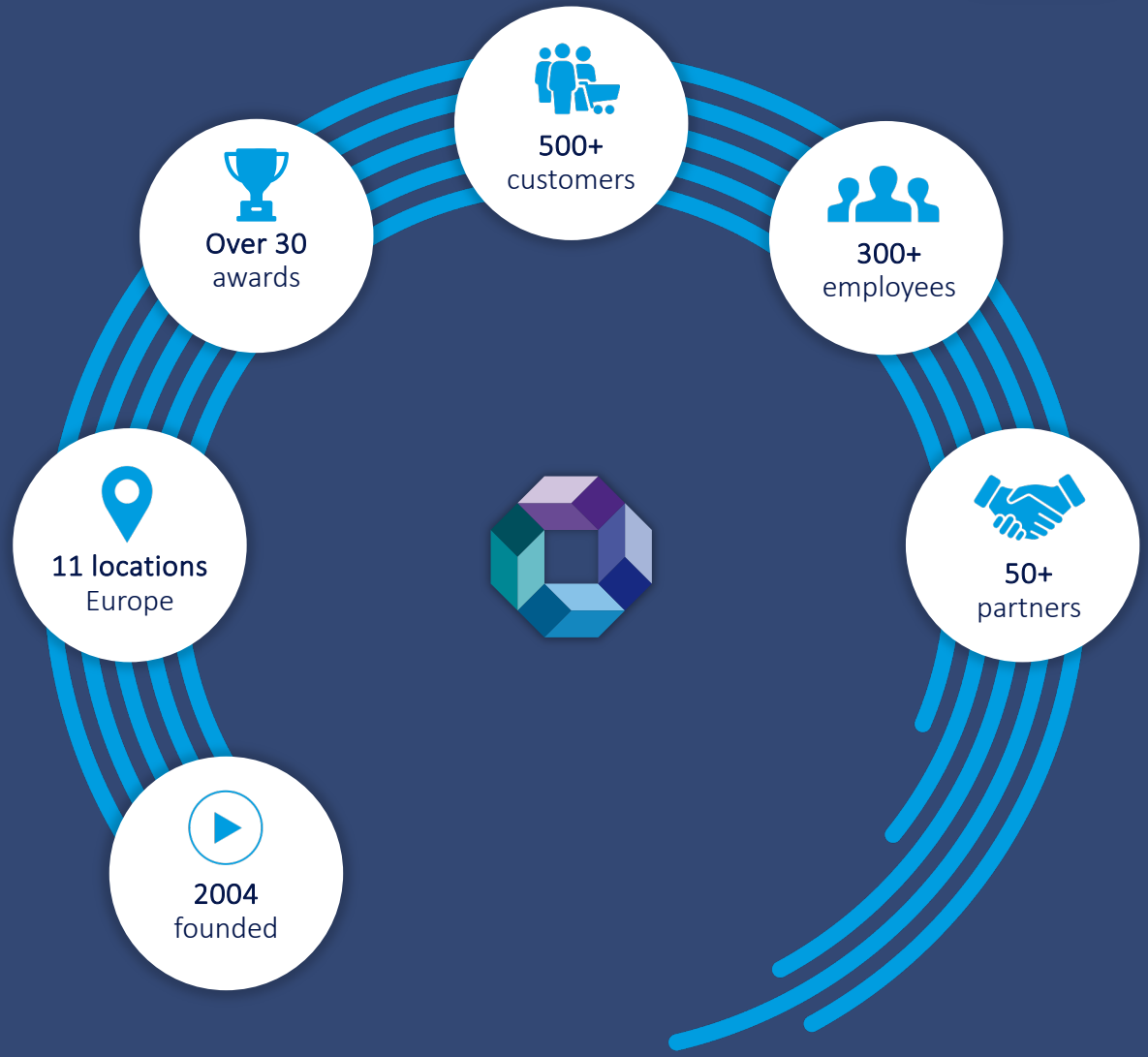
www.worldofdata.de

About b.telligent

smart data. smart decisions.

b.telligent is a technology-independent consultancy specializing in analytics and data management.

With over 300 employees at eleven locations in Germany, Austria, Romania and Switzerland, b.telligent supports companies in all projectphases, from strategy and analysis, to design and implementation, right through to operational management and continued development of the solution. The company's services are focused on the optimization of business processes and customer/supplier relationships.

In 2023 – for the eighth time – the business magazine brandeins Wissen voted b.telligent one of Germany's best consultants in the "Data Analytics & Big Data" category.

FOCUS Business also selected b.telligent in 2023 for the third time as one of the top consultants in the fields of analytics & big data, digitalization, IT consulting and IT implementation, as well as for numerous industries, including automotive, banking and private equity, as well as retail (incl. e-commerce) and insurance.