Company Presentation

b.telligent

smart data. smart decisions.

Our mission

In the world of data b.telligent finds and leverages hidden potentials. By developing intelligent solutions, we enable our customers to consistently operationalize this knowledge.

We use trend-setting technologies, business understanding and passion for data to make our customers more successful.

What distinguishes us is a corporate culture of trust and appreciation, the expertise and integrity of our employees and a network of strong partners.

b.telligent in a nutshell

Industries & customers in the DACH area

Financial Services
Basler Kantonalbank
Vontobel
Zürcher Kantonalbank
Aargauische Kantonalbank

Insurance
SwissLife
ZURICH
CSS Versicherung
GENERALI
ToaRe Europe
SWICA
Helsana

Retail
vitra.
ORIS
MIGROS

Manufacturing
NEUTRIK
NUSSBAUMRN
Schindler

Pharma & Chemical
schulthess klinik
moderna
amedes
SYNLAB

Energy
axpo
ALPIQ
ebl
swissgrid
BKW

Media & Entertainment
SRG SSR
ch media
APG|SGA Out of Home Media
TX

Public Administration
HIGHTECH ZENTRUM AARGAU
Schweizerische Eidgenossenschaft Bundesamt für Strassen ASTRA
Kanton Basel-Stadt
Stadt Zürich

Telecommunication
swisscom
Sunrise

+500 clients

Development
(Employees & Locations)

Year	2004	2009	2010	2011	2016	2018	2020	2021	2022	2023
Employees			49		118		261			300+
Location	Munich	+ Zurich	+ Hamburg	+ Dusseldorf	+ Frankfurt	+ Berlin	+ Hanover	+ Basel	+ Cluj	+ Vienna

Topics
- Data Strategy
- Data Governance
- Analytics and data platforms
- Big Data
- Cloud
- Data Science AI/ML
- Visual Analytics
- Business Intelligence
- Performance Management
- Customer Engagement

Range of Services
- Check
- Design
- Build
- Run
- Optimize

Partners
aws
Google
IONOS by 1&1
Microsoft Solutions Partner
salesforce
SAP
snowflake

+ 50 partners

The b.telligent universe
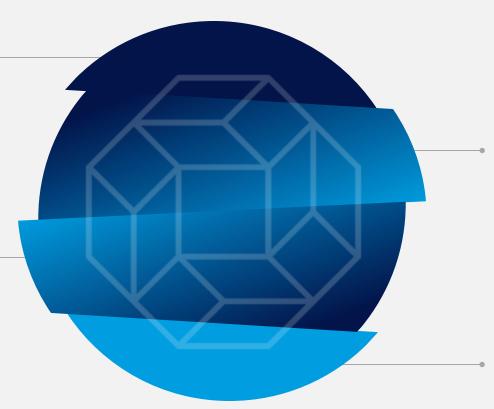
What makes us different – our DNA

Independent

- owner-managed
- no financial investors
- technology independent

Focus

- specialized in holistic BI approach
- expert for Customer Engagement
- incubator for data-driven business models
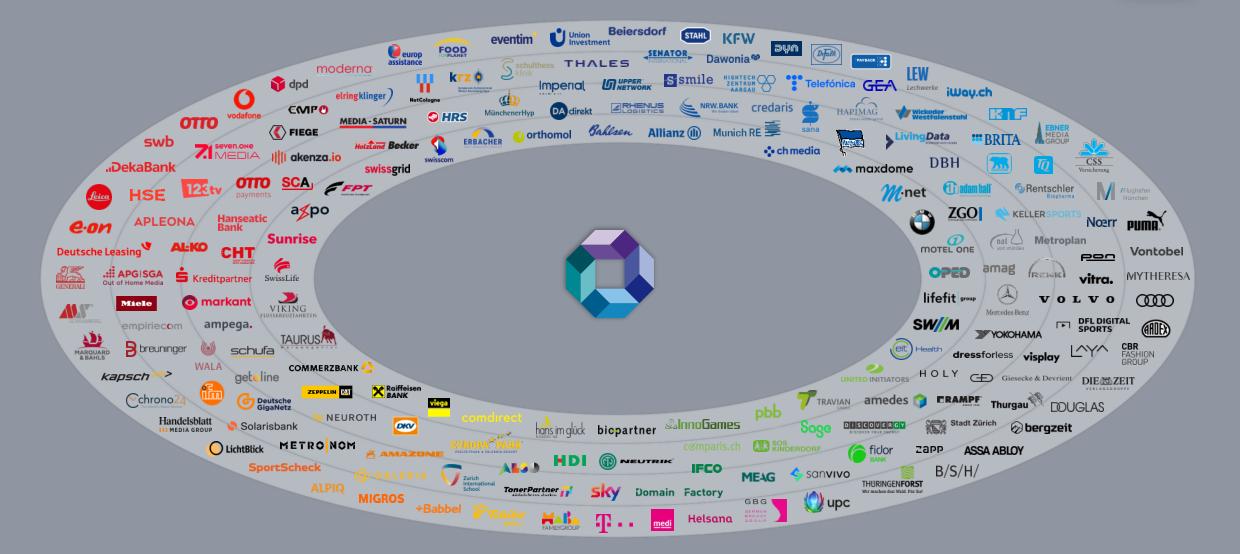
Technology

- wide technology range (front- and backend)
- pioneer for new technologies in Europe

Network

- sustainable customer relationships
- large partner network
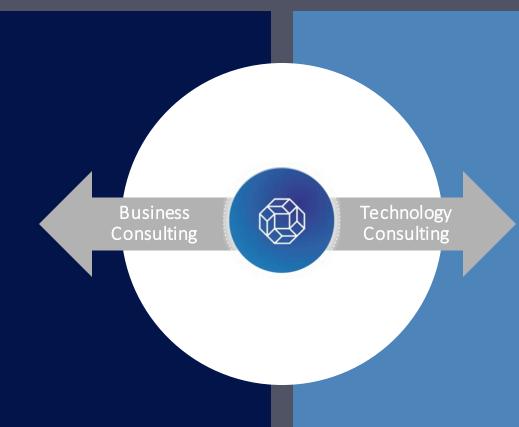- growing data and analytics community

Those who trust us

Interdisciplinary positioning

Business

- Data/Analytics
- Marketing
- Sales
- Customer service
- Finance & Controlling
- Risk management
- E-Commerce & Portals
- Management

Business Consulting

Technology Consulting

IT

- Evaluation/PoC
- Conception
- Architecture
- Agile development
- DevOps
- IT-Security
- GDPR
- IT operations

Our added value for customers

Check
- Workshops
- Quick Checks
- Assessments
- Audits
- Strategy consulting

Design
- Architecture consulting
- Cloud consulting
- License consulting
- Tool evaluation
- Conception
- PoCs

Build
- MVPs
- Agile development
- Data integration and migration
- Data and Analytics platforms
- Project and Test management

Run
- Managed Services
- Application Support
- Interim management

Optimize
- Expert support
- Coaching
- Training

Our core competencies

New and additional Business and CRM-Marketing

(Customer Data)

- Customer data architectures and platforms
- Omnichannel marketing automation
- Next best activity/action
- Customer personalization and individualization
- Customer & web analytics
- AI/ML scoring models
- GDPR compliant data management

Business planning and control

(Business Data)

- Daty strategy and data governance
- Management and planning of corporate and specialist departments
- Monitoring, reporting and analytical optimization of business processes
- Solutions to minimize risks and to fulfill internal, external or legal requirements

Information and Data management

(Machine Data)

- Integration, processing and preparation of mass data (Big Data) for analytical issues
- Design, development and optimization of analytics and data solutions/platforms
- Analytics and data architectures for on-premise, public/private cloud and hybrid infrastructures

Organization in Competence Center

b.telligent
Austria

Alfred
Haidenbauer

b.telligent
Basel

Sandro von Ins
Caspar von
Stülpnagel

b.telligent
Romania

Titus Mic
Bianca Novac

b.telligent
Zurich

Markus Grob

Azure Platform
Solutions

Matthias Nohl

BI & Academy

Katharina Moltz

Big Data &
CloudOps

Frank Schmidt
John Held

Business Data
Solutions

Stefan Kersten

Customer
Engagement
& Martech

Laurentius Malter

Data Strategy
& Governance

Dr. Jörg
Westermayer

Data
Integration
& Architecture

Helene Fuchs
Pia Ehrnlechner

Data Science
& AI

Dr. Sebastian
Petry

Enterprise
Reporting

Christian Niembs

Project
Management
& Methods

Markus Grünwald

Visual Data
Discovery

Olaf Bowe

Our partner network and technology expertise

Customer Engagement
Adobe, Amplitude, A1 group, AIRSHIP, Apteco, B2B Smart Data, BlueVenn, COMMANDERS ACT, CrossEngage, emarsys, HCL, LivePerson, Marmind, optimove, SNOWPLOW, Selligent, TEALIUM, trbo, usercentrics

Visual Analytics
cubeware, BladeBridge, DOMO, infor, InfoZoom, LONGVIEW, Looker, Power BI, pyramid, Qlik, tableau, Yellowfin, zebra bi

Data Management
akenza.io, BiG EVAL, CLOUDERA, CONFLUENT, Datavault BUILDER, dbt, Exasol, PROTEGRITY, snowflake, Stackable, SYNABI, talend, teradata, THEOBALD SOFTWARE, tributech, TIMEXTENDER, UNISERV, VAULTSPEED, WhereScape, Yellowbrick

Data Science AI/ML
databricks, dataiku, python, R, sas

Cloud/PaaS
aws, Google Cloud, IONOS by 1&1

Our open source expertise

Our awards as a technology and service consultancy

| Customer Story of the Year | Top Consultancy | Germany's best consultants

Data & Analytics | Silver Award

Big Data Consulting | Partner of the Year | Germany's best consultants

Data & Analytics | Top Consultancy | Partner of the Year | EY Entrepreneur Of The Year

Finalist | Germany's best consultants

Data & Analytics | Top Consultancy |

2020   **2021**   **2022**   **2023**

Our employer awards & memberships

kununu
since 2014

Seal of approval for ranking as good employer at kununu.com

UN Global Compact
since 2017

Member

Great Place to Work
since 2020

Taking responsibility

Hardware donations to Diakonisches Werk Bayern - People with Disabilities

Fundraising for emergency aid in Ukraine

b.telligent company forest supports smallholders in Cameroon

Diakonie Bayern

Aktion Deutschland Hilft
Bündnis deutscher Hilfsorganisationen

treedom
let's green the planet

Fundraising campaign for flood victims in Germany

Aktion Deutschland Hilft
Bündnis deutscher Hilfsorganisationen

b.telligent offsets CO_2 emissions

atmosfair

Free consultation for SOS Children's Villages

SOS KINDERDORF

THE OCEAN CLEANUP

Removal of plastic in rivers and oceans