

# b.telligent

smart data. smart decisions.

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b.telligent is a technology-independent consultancy specializing in analytics and data management.

With over 300 employees at ten locations in Germany, Austria, Romania and Switzerland, b.telligent supports companies in all project phases, from strategy and analysis, to design and implementation, right through to operational management and continued development of the solution. The company's services are focused on the optimization of business processes and customer/supplier relationships.

In 2023 – for the eighth time – the business magazine brandeins Wissen voted b.telligent one of Germany's best consultants in the "Data Analytics & Big Data" category.

FOCUS Business also selected b.telligent in 2021 and 2022 as one of the top consultants in the fields of analytics & big data, digitalization, IT consulting and IT implementation, as well as for numerous industries, including automotive, banking and private equity, as well as retail (incl. e-commerce) and insurance.

More information www.btelligent.com.



### What we stand for



### Customer Data

New and additional Business and CRM-Marketing

- Customer data architectures and platforms
- Omnichannel marketing automation
- Next best activity/action
- Customer personalization and individualization
- Customer & web analytics
- AI/ML scoring models
- GDPR compliant data management

### Business Data

- Daty strategy and data governance
- Management and planning of corporate and specialist departments
- Monitoring, reporting and analytical optimization of business processes
- Solutions to minimize risks and to fulfill internal, external or legal requirements

#### Machine Data

Information and Data management

- Integration, processing and preparation of mass data (Big Data) for analytical issues
- Design, development and optimization of analytics and data solutions/platforms
- Analytics and data architectures for on-premise, public/ private cloud and hybrid infrastructures

### What drives us

#### Vision

We make our customers in Europe winners of the digitization and data economy.

#### Mission

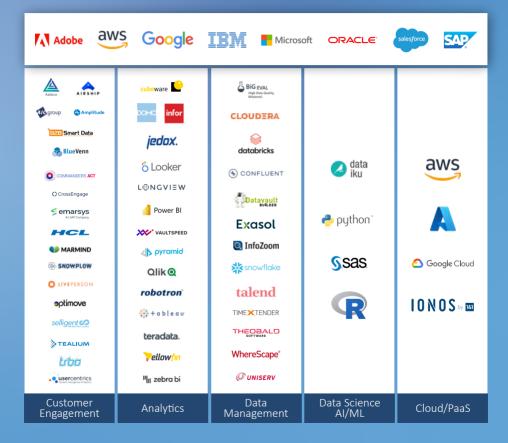
In the world of data b.telligent finds and utilizes hidden potentials.

By developing intelligent solutions, we enable our customers to consistently operationalize this knowledge.

We use **trend-setting technologies**, **business acumen** and a **passion for data** to enhance our customers' success here.

What distinguishes us is a corporate culture of **trust**and appreciation, our employees' **expertise** and
integrity, and a network of
strong partners.

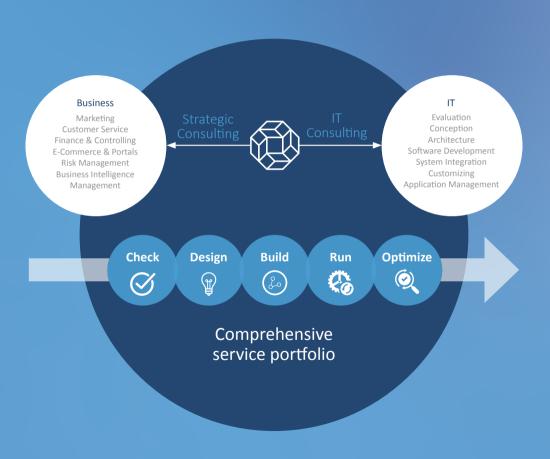
### Who we work with



### Those who trust us



# What we offer



## Not just any job:

## Shape transformation with us

If you want to move on, you have to take the next step. We are growing and want you to grow with us. Find your next challenge at b.telligent and become part of our team. Do what you love, find your passion.

### b.smart b.anything b.telligent





Find our open job opportunities







